

INFORMATION SEEKING BEHAVIOUR IN ELECTRONIC ENVIRONMENT: A STUDY OF ENGINEERING COLLEGE USERS IN WEST BENGAL

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ABSTRACT

This Research is concerned with the "Information seeking behaviour in Electronic Environment: Study of Engineering Colleges Users in West Bengal." This analysis is based on the data collected through questionnaire from User's of the Engineering College of West Bengal. However, this research has also done collection of data for the effective analysis and interpretation by using the required tools and techniques

Moreover, data are using the questionnaire from 3468 Respondents in Engineering Colleges of West Bengal

KEYWORDS: Electronic Environment, Effective analysis and Interpretation by using the Required Tools and Techniques

Article History

Received: 14 Jun 2021 | Revised: 21 Jun 2021 | Accepted: 29 Jun 2021